



**TWIN CITIES MAID BRIGADE NAMED NATIONAL
NEW FRANCHISEE OF THE YEAR**

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ATLANTA, GA, July 25, 2004 –Maid Brigade of Minneapolis/St. Paul wins the New Franchisee of the Year Award. The award was presented to owner Quentin Ritchie at Maid Brigade's National Convention in Boston, MA on July 10.

The New Franchisee of the Year Award goes to the franchise that has been in business for less than 2 years and has experienced exceptional growth. Ritchie has continued to grow all aspects of the business through exceptional service, client satisfaction responses and operational efficiencies. "Our rapid growth was only made possible through the hard work of a great team of people and our satisfied clients in the Twin Cities who continue to reward us with their business," commented Ritchie.

Maid Brigade is distinctly different from independent maids and other cleaning services, specializing in reliability and customer service. "We take pride in providing custom home cleanings in the Twin Cities area. Maid Brigade's promise is to provide superior service quality and customer satisfaction," says Ritchie.

Ritchie is committed to providing exceptional value from a staff that is fully trained, insured and bonded. All cleanings are inspected and guaranteed. Maid Brigade uses eco-friendly supplies and the best equipment available.

For more information about Maid Brigade cleaning services, please visit www.mnmaidbrigade.com or call 651-686-0900.

MAID BRIGADE, INC., based in Atlanta, GA with over 360 locations in the United States and Canada, has provided professional residential cleaning services since 1979. Each location is locally owned and operated. All Maid Brigade employees are trained, uniformed, insured and bonded, and provide their own equipment and supplies. Regular, one-time, and custom service may be scheduled.

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